



## **FOR IMMEDIATE RELEASE**

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### **More NJ Residents to Enjoy Pain Relief as Backsmart Wellness Center Expands**

Edison, NJ – December 2, 2008 – Dr. Michael J. Lagana, founder and director of Backsmart Wellness Center, P.A., is proud to announce the opening of its new location in Piscataway, NJ. This marks Backsmart Wellness Center's third location adding to its locations in Woodbridge which opened in April 2008 and their main office in Edison which opened in 1998. Additionally, Backsmart Wellness Center celebrated ten years of serving the residents of New Jersey this November.

Lagana graduated from Life Chiropractic College and has been a practicing chiropractor for 15 years. He is licensed to practice chiropractic in New Jersey and New York and opened his first practice in November 1998. Lagana is also a certified injury prevention consultant.

Backsmart Wellness Center offers chiropractic, physical therapy, massage therapy, and nutritional counseling. The Company has established itself as providing NJ residents with the latest technology such as cold laser therapy, AquaMed dry hydrotherapy, and Infrared/Spinal Decompression Therapy to help treat conditions such as herniated discs, sciatica and carpal tunnel pain non-invasively. Additionally, its full service massage therapy capabilities span from providing relaxing Swedish massage to other therapeutic modalities such as CranioSacral and Neuromuscular Therapy.

"Over the years, I have seen that when chiropractic care is combined with other synergistic modalities, the body begins to heal faster and that is our goal at Backsmart Wellness," says Lagana. "We want to see our patients living the healthiest and most active lifestyle possible. As a result, we strive to offer them a range of services that allow us to treat the body as a whole. We have assembled a team of experienced healthcare professionals including chiropractors, physical therapists, massage therapists, nurse practitioners, nutritionists, and exercise physiologists to help our patients achieve their goals."

Backsmart Wellness Center is equipped to assess and treat a variety of conditions ranging from back and joint pain to arthritis, migraines, TMJ, and dizziness.

"We treat patients suffering from chronic and acute pain to workmans' comp, auto accident cases as well as people who are looking for general health and well being," continues Lagana. "Being successful in one location takes the support of an entire community. I believe our success indicates that our patients have embraced our team approach and model towards integrative health allowing us to expand rapidly."

#### **About Backsmart Wellness Center, P.A.**

Backsmart Wellness Center, P.A. was incorporated in 1998 by Dr. Michael J. Lagana and offers non-invasive modalities for treating musculoskeletal pain, including chiropractic, physical therapy, full service massage therapy, and nutritional counseling. The Company is located at 760 Amboy Ave, Edison, NJ with two satellite offices located at 877 St. Georges Ave, Woodbridge, NJ and 120 Centennial Ave, Piscataway, NJ. Backsmart Wellness Center is open seven days a week for the convenience of their patients. To find out more about the services Backsmart Wellness Center offers, visit their website at [www.backsmart.net](http://www.backsmart.net).